

The Business Value of VMware NSX Advanced Load Balancer: A Study of Enterprises Using Next-Generation Application Delivery



Annual Benefits per
Avi Service Engine

\$230,891



5-Year ROI

573%



Payback Period

**5
months**

ADC-Related Benefits



ADC solution cost

52%
lower



Cost of operating
ADC environment

47%
lower



ADC management

43%
more efficient



Customer Quote: "VMware NSX Advanced Load Balancer has had a huge impact on application development and delivery. Before deploying VMware NSX Advanced Load Balancer, our goal for releases was quarterly, and now we can release new applications and features on demand. For example, in the last two weeks, we've released a product five times through blue-green development processes."

Business and Operational Benefits

97%

Faster time to scale
ADC capacity

8%

Higher developer
productivity