

Large Retailer Enables Predictive Autoscaling To Meet Holiday Traffic

Reduces OPEX by >30% by Eliminating Capacity Overprovisioning

PROBLEM

- Disproportionate increase in opex due to capacity overprovisioning for peak usage
- Inability to autoscale due to zero visibility into app traffic resulting in app outages
- Inability to rollout applications faster

WHY AVI

- Ability to predictively autoscale without requiring to overprovision
- Programmable infrastructure for dev/test teams to enable self-service and faster app rollout
- Deep insights into application performance and traffic

RESULTS

- Eliminated static overprovisioning of server capacity, reducing server opex by 30%
- Increased application development efficiency by 25%
- Guaranteed business SLAs and prevented “missed revenue goals”